



MINUTES

Board of Directors Monthly Meeting
Thursday, March 2, 2017, 5:30pm
Prince of Peace Church, Room 13&14
3641 N. 56th Street Phoenix, AZ 85018

Call to Order and Roll Call: Meeting was called to order at 5:35pm

Board Members in Attendance: Brian Flader, Marilyn Schmidlin, Joan Warne, Patricia Dietz, Karen Beckvar, Karen Magnoni, Dr. Marvin Borsand, Jody Moman, Paul Roshka, Jerry Eisen, John Stofko, Al Frei, Tom Thomas, Craig Steblay, Tristahn Schaub,

Absent: Sally Geyer, David Gordon, Jerry McKenna, Claudia Richardson, Courtney Sucato, Tracy Wadas, Emily Whitwell, Dan Drake,

Neighbors and Guests in Attendance: Nick Cappellini, Wally Graham, Sue Bloom, Maria Hinderleider, Robert Axtell

Board Meeting Minutes Approval:

Dec. 1 2017 submitted by Tracy Wadas- Minutes approval-Motion by Tristahn Schaub Second by Dan Drake-approved by all.

Jan. 5 2017 submitted by Tracy Wadas- Minutes approval-Motion by Tristahn Second by Dan Drake-approved by all.

Feb. 2, 2017 submitted by Dan Drake-Minutes approval-Motion by Brian Flader, Second by Tom Thomas-approved by all.

Finance Committee: Craig announced that Al Frei will be leaving and we will be in need of a new treasurer. The board will be electing new officers. Tom Thomas announced that Block watch grant was announced and ACMNA received \$9,985 that can be used towards newsletters, insurance, meeting room rental, annual meeting room rental. We follow rules on what is allowed to be spent from the Block Watch Grant. Treasurer's report- John Stofko opened up a conversation on the operating budget for next year. Spreadsheet is attached. Al Frei reviewed budget reports. See attached. It was suggested that maybe ACMNA stop using stripe as a payment option and use paypal or another option as Stripe takes 6%. After newsletter was sent out, we received quite a few donations checks with average donation of \$56 up from \$24. Craig Steblay sent thankyou's to donors over \$100. More donations should be coming in. Al Frei recommends sending out envelopes for donations since we can't send them with newsletters. Because of discussions during last meeting, we will be looking into creating a Ways and Means Sub Committee off of the Finance Committee. John Stofko is recruiting members from the board. Please let him know if you are interested. John Stofko handed out an ideas for discussion sheet/draft. See attached. Brian Flader would like to see the GAIN event amount tripled. Brian Flader will bring more info on this event. Craig requested that we have an amount reserved for lawyer fees as. Board will decide on that amount, as board is not comfortable with TBD. John Stofko reiterated that this budget sheet is not written in stone it was to create conversation. He would like to nail down the budget by July 1, 2017. Jody Moman asked if the businesses that donated to our annual meeting would be interested in donating to fundraising initiatives. Tristahn is going to ask. It is important to businesses that donate to be supported by our community in return. This is the first year that he knows of that we have solicited businesses out of philanthropy to give to neighbors. Karen Beckvar mentioned that it is important to note that other local schools and organizations do fundraising for similar things

we are looking to do and therefore would be difficult as there would be overlap. She also questioned what the big fundraising is for. What is our focus and who are we going to be? Karen also recommended for raising money for the board to have an alignment with local realtors when they sell a house in the neighborhood that they donate \$100 or around to the association. We in turn can use their names on newsletters as advertisement.

Events Committee: Brian Flader needs help for upcoming annual meeting. Craig has the agenda finalized. It will include housekeeping-election of officers, bylaws, etc. Tristahn will bring projector, laptop, and cords for presentation. He will have backdrop of sponsors logos as community members enter for meeting. Sue Bloom recommends calling out each business name as their door prize donation was drawn. The sign in sheet is the door prize ticket. Must be present to win. Door Prize will be at end of meeting. We received around 25 sponsors worth of \$2,000 in donations. We will advertise the sponsors in the next newsletter. Patti Dietz will take pictures of donations with community members. ACMNA did a free advertisement for annual meeting in the Arcadia News and also have 3 banners to be posted throughout neighborhood. Tristahn will post on local sites such as Nextdoor.com.

Greeters will be-Marilyn, Jerry, Tom, John, Jody, Karen B, Paul, Patti, Joan and Sally. Craig will be the master of ceremonies and will introduce speakers (Councilman Sal Diciccio, Chief Jeri Williams, Officer Ben Carro and Karen Beckvar). Board worked out the rest of the details of organization for the meeting for set up and clean up.

Preservation Committee: *Variances*-Tristahn Schaub provided updates of recent variances. Variance requests are posted on the ACMNA website. Tristahn talks to neighbors and those affected by variances when requests come up. In the recent request, the board's stance is "do not oppose". It is important that board continues to be involved with variances and engaging with the community. *56th st*- There is now a 56th St subcommittee. Wally from AON and other community members form this board. The 5 key elements of concern to the board are speed, volume, safety, aesthetics, and enjoyment. Traffic has increased on 56th street from around 9,000 cars a day in 2008 to over 16,000 cars a day. A new study will be done in March. Connectivity is also a big part of the conversation for 56th st. There will most likely be short-term fixes to the street such as speed cushions and speed signs. It was also mentioned that we need to address flooding issues. There is a 56th st page on the ACMNA website. *Wright House*- Wright House has called at least one board member and has been setting up meetings with 2-3 neighbors at a time. AZ Community Foundation is also involved with the Wright House. The board's stance on the Wright House is posted on the ACMNA website.

Phoenician- there is a community meeting on March 8th at Camelback Adventist Church

Hopi- Hopi is establishing a site rebuild committee. Patricia Dietz will be our board's representative. She will fill out the application requested by Hopi.

Publicity Committee: Karen Magnoni will do newsletter. Jerry Eisen volunteered to help. We will also discuss website and email blasts as well. We need someone to send out welcome letters to new neighbors. Sally provides us the names and addresses of new neighbors.

Next Meeting: Thursday April 6, 2017.

Adjournment: Meeting was adjourned at 7:06pm

Submitted by: Karen Magnoni

ATTACHMENTS

Finance Committee ACMNA BoD Meeting March 2 2017

- Treasurer's Report
- Ways & Means
 - Donations Campaign (Feb 2017 Newsletter)
 - \$1050 on-line + ~\$1320 mailed checks thru Feb 28th
 - Ideas for Discussion - New Fund Raising Initiatives
 - 5K Arcadia Fun Run – Oct/Nov 2017
 - e.g. #100 runners at \$30 each = \$3K
 - Arcadia Car Show
 - Saturday morning – November?
 - Arcadia Homes Tour – Pilot?
 - Annual Fundraiser
 - e.g. Gala? BBQ?
 - Corporate Sponsors Program
 - Q4 2017 – Charitable Donations Letter – Release in October 2017
 - Other?

Draft July 2017 – June 2018 Annual Budget & Operating Plan ACMNA BoD Meeting March 2 2017

	Credits	Debits	\$
July 1 2017 Starting Balance <i>estimate (projected)</i>			~\$25000
Block watch Grant*	\$9985		
Donations Campaign Goal	~\$6000		
Fundraising Activities Goal	~ \$10000		
Arcadia Cares Annual Sponsorship - Meals		\$500	
G.A.I.N Event 2016 total cost = \$982.84 (AONA reimbursed 50% or \$491.42)		\$1000	
Professional Fees (e.g. legal, accounting)		TBD	
Donations – ad hoc TBD		\$1000	
ACMNA Newsletters (Layout, Format, Print, Mail)*		\$9195	
Prince of Peace Meeting Room Rental*		\$750	
ACMNA Website*		\$312	
Postage & Materials for 2400 Letters – Donations Drive (Oct)		\$525	
Insurance (Dir/Officers = \$742; Property & Casualty = \$801)*		\$1543	
New Opportunities TBD		TBD	
June 30 2018 Ending Balance <i>estimate</i>			\$X TBD