



Minutes of the Board of Directors Monthly Meeting

Thursday, September 5 2019 6:00pm
Prince of Peace Church, Choir Room
3641 N. 56th Street Phoenix, AZ 85018

Call to Order and Roll Call:

Meeting was called to order at 6:00pm

Board Members in Attendance:

Lisa Binsfeld, Dr. Marvin Borsand, Dr. Jim Carland, Adrian Evarkiou, Brian Flader, Sally Geyer, Hillary Gurley, Karen Magnoni, Amanda McCauley, Joe Prewitt, Marilyn Schmidlin, Craig Steblay, John Stofko, Tom Thomas, Jody Moman (on speaker via cell phone)

Absent: Dr. Denis Frank, Jerry McKenna, Joan Warne, Ian Quinn

Ex Officio Board Members in attendance:

Neighbors and Guests in Attendance: Officer Jared Sherman, Paul Barnes (Neighborhood Coalition of Greater Phoenix), Neal Haddad (AONA&NGGP), Wally Graham (AONA), Sam Stone (Sal DiCiccio's office), Layla Ressler (Camelsquare), Aaron Lieberman (AZ House of Representatives District 28), Andrew Cohn, Lisa Bullington, Jake Feiter, T.J, Paul Roschka, Shonna James (Shemer), Richard Zahler

Board Meeting Minute Approval:

June Minutes- Dr. Jim Carland made a motion to approve. Second by Amanda McCauley. All in favor.

Digital Billboard on 44th and Indian School-

Use Permit to rebuild an existing non-conforming sign to Digital, west face only.

Andrew Cohn made a presentation in support of his Use Permit to rebuild an existing non-conforming sign to Digital, west face only. Mr. Cohn indicated that he is a 30-year resident of Arcadia with significant interests in the area and wants to keep the neighborhood staying the way it is. When he purchased the Chick Fil A property in 2013, there was an existing non-conforming billboard, one facing east the other west, on the east side of the property. When Chick Fil A property was purchased, the previous owner wanted to keep the billboard, but Mr. Cohn states he did not want to do that because he was concerned someone could do something to denigrate the value of the balance of the property. Now Mr. Cohn would like to convert the west face, but not the east face of the billboard, to digital. The current billboard is 12 X 25, the new billboard would be 10.75 X 22, so it would be smaller. The board will go off due to state statute by 11pm. The current static board light can stay on all night.

Mr. Cohn has received 247 letters of support. He obtained many of the letters from area outside of our association because did not want to ignore people who would be affected who are living outside of the neighborhood. His goal is to not have any noxious uses such as marijuana ads. According to Mr. Cohn, the facts favoring this billboard conversion are very compelling: it faces a major intersection; produces

less light; is not intrusive to the neighborhood (and as he says if we read the mission statement on ACMNA it states there should be nothing that would negatively impact the neighborhood). It was asked what precedent this billboard will set for others wanting to convert their static billboards to digital. Mr. Cohn replied that it makes sense for this billboard as other digital billboards have other issues that don't exist here. He stated that all of the closest neighbors received letters in their mailboxes about the conversion request and to date he has not received any complaints from them."

When asked if Mr. Cohn would put up any other digital billboards in the neighborhood, he stated that he would not. It was asked if he has any distracted driving data with respect to Digital Billboards and Mr. Cohn stated that he did not have any data.

At this point in the meeting at 6:29pm, all guests were asked to leave so that the board could hold an Executive session to discuss the proposal of the billboard convert to digital.

At 6:52 board came out of Executive session and continued the meeting.

Joe Prewitt moved that we oppose effort to change billboard to digital with a formal letter of opposition from the board to follow. Second by Marilyn Schmidlin. Adrian Evarkiou opposed and Karen Magnoni abstained. All others voted in favor and the motion passed.

Block Watch:

Officer Sherman- Halloween event will be October 24th. Last year over 2,000 people were in attendance. This year they hope it will be even bigger. If ACMNA would like to put a table up at the event, they can do and will need to put in a request to do so. Officer Sherman is aware of the social media posts about the increase in thefts in our neighborhood, but the good news is that statistics show that from 2018-2019 there has actually been a decrease of violent crimes by 9% and a decrease of property crimes by 12%. He also invited anyone who is interested to do a ride-along with him.

Shemer Art Center Update:

Shonna James- Shemer was built in 1919 and was the first home built in Arcadia. Shemer is now the "Home for the Arts". They are celebrating their 35th year as Shemer Art Center. Last year they hosted nearly 150 classes. They had 132 students for their summer classes and they hold 4 major events a year. Food truck night is coming up on September 18 and this time you can rent a table for \$10 in advance. Shemer Legacy is looking to acquire a house for sale next to Shemer. If this happens, they will work with the city to make it one large parcel.

Preservation:

Camelsquare: Marvin Borsand-There is an open house on September 9th at 6pm at Devonshire Senior Center and a second one on Tuesday September 17th at 6pm. Red Development will be speaking. After these two meetings, there will be a follow-up meeting and then a vote from City Council. There has been a group formed called NO to 75 Feet. They will be in attendance at these meetings. Paul Barnes spoke and stated that there has been 6 different meetings so far and he feels the developer has ignored neighbors' concerns on the height. Adrian Evarkiou feels that by going one floor higher it will bring down the density. However, Mr. Barnes feels it sets a precedent for other future buildings. Majority of neighbors are opposed to the 75 feet.

Cholla Trail: Jody Moman and Tristahn with details from Sam Stone - According to Council Office by October there should be 70% of the design complete. By the end of the year it should be 100% complete and then within 3 months following the trail should be moved behind the homes.

5470 E Calle Del Medio: Rod Jarvis wanted 5 different variances. He was approved for 4 of them but they would not let him take the setback to 12 feet from the street. They were given 25 feet and they withdrew their BOA appeal and will stay with the approved variance.

4247 N 45th Street: This residence is a swim school and has been for 13 years. Tracy Herbst has been running the school out of her home and ACMNA does not oppose as no more than three cars are there for lessons at a time.

4621 E Camelback: This was withdrawn to amend

5716 and 5728 E Camelback: 4 unit planned development. These were 2 RE-35 lots on north side of Camelback and developer wanted a PRD to fit 4 homes and delete the common space area. This variance was approved along with the 5% common space delete by the city.

4527 E Montecito: City approved with the stipulation that the space never becomes enclosed and remains a carport.

56th Street: In the process of trying to secure a 10-million-dollar grant. Saves and Connects 56th Street is in the process of obtaining new support letters.

Communications:

September newsletter will include information on Camelsquare, Cholla Trail, GAIN Save the date, 56th Street Update, Halloween at the Precinct, and Mosquito issues. If there is additional room, will include Indian School Construction and an article of the importance of keeping dogs on their leashes. Deadline for this newsletter is September 20th. Next newsletter will be in November.

Events:

GAIN Event: GAIN will be held on November 2nd from 2-5pm at HOPI. Most planning is complete. DINO crew will be there. Need to get banners ordered still. Chic Fil A will be there. Urgent Care is a sponsor. Dusty Tuffet band will be there as well. Balloon guy will also be there. Rotary Club will donate their tents for the day.

Annual Meeting: Annual Meeting will be held on February 29th.

Other upcoming events include Arcadia Cares which will be held in March as well as the Autorama which will be held on April 4th.

Financial:

Craig Steblay mentioned how last year ACMNA donated money towards the Mountain View Precinct Halloween party. He would like for us to do so again this year. Last year we donated \$250 but would like to donate \$500. We are budgeted for \$1500 for Arcadia Cares and for the Police Precinct. So, we have room to increase donation.

Brian Flader made a motion to donate \$500 to the Halloween Event for Mountain View Precinct. Second by Dr. Marvin Borsand. All in favor. No one opposed. Motion passed.

John Stofko- John worked on getting a different insurance carrier over the summer. The board approved a \$2,015 budget for insurance. Berkeley Select is for Directors and Officer Liability which is the same. Due to the inventory list we now have, we were able to decrease the property insurance down to \$1,000. We come in at 22% below budget. We have \$2,000,000 for occurrence and \$4,000,000 for aggregate.

Meeting Adjourned: 7:40pm

